**JAIN UNIVERSITY**

**Academic Year-2014-16**

**Bachelor of Management Studies (BMS)**

**Duration of the Course: 3 Years Full-time (6 Semesters)**

**Specialisations:**

**International Business**

**OR**

**Financial Services**

**Semester V**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Subject Code** | **Title of the Paper** | **Credits** | | | **Total** | **Total Marks** | | |
| **L** | **T** | **P** | **UE** | **IA** | **Total** |
| BMS501 | Fundamentals of Strategy | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS502 | Business Law | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS503 | Enterprise Resource Planning | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS504 | Specialisation 1.6/2.6 | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS505 | Specialisation 1.7/2.7 | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS506 | Specialisation 1.8/2.8 | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS507 | Specialisation 1.9/2.9 | 4 | - | - | 4 | 80 | 20 | 100 |
| **Total** | | **28** |  |  | **28** | **560** | **140** | **700** |

**Specialisation**

|  |  |  |  |
| --- | --- | --- | --- |
| **Specialisation 1 - International Business** | | **Specialisation 2 - Financial Services** | |
| Specialisation 1.6 | Persuasion and Salesmanship | Specialisation 2.6 | Insurance and Risk Management |
| Specialisation 1.7 | Experiential Branding | Specialisation 2.7 | Tax Planning |
| Specialisation 1.8 | Mass Media | Specialisation 2.8 | Fundamental Analysis |
| Specialisation 1.9 | Creative Communication | Specialisation 2.9 | Investment Planning |

**Semester VI**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Subject Code** | **Title of the Paper** | **Credits** | | | **Total** | **Total Marks** | | |
| **L** | **T** | **P** | **UE** | **IA** | **Total** |
| BMS601 | Business Ethics and Values | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS602 | Business Negotiation | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS603 | Team Work and Cross Cultural Leadership | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS604 | Specialisation 1.10/2.10 | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS605 | Specialisation 1.11/2.11 | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS606 | Specialisation 1.12/2.12 | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS6P | Project Work | 3 | 1 | 4 | 8 | 160 | 40 | 200 |
| **Total** | | **27** | **1** | **4** | **32** | **640** | **160** | **800** |

**Specialisation**

|  |  |  |  |
| --- | --- | --- | --- |
| **Specialisation 1 - International Business** | | **Specialisation 2 - Financial Services** | |
| Specialisation 1.10 | Digital Branding | Specialisation 2.10 | Financial Plan Construction |
| Specialisation 1.11 | International Marketing | Specialisation 2.11 | Derivatives and Commodity Market |
| Specialisation 1.12 | Consumer Psychology | Specialisation 2.12 | Technical Analysis |